



UNIVERSITY
OF JORDAN



EuroMid
ACADEMY OF BUSINESS
AND TECHNOLOGY

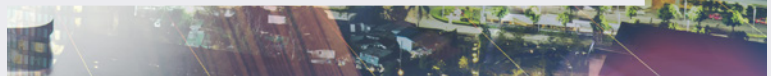
ICBTAMMAN'2024



THE INTERNATIONAL CONFERENCE ON BUSINESS AND TECHNOLOGY 2024

School of Business, University of Jordan
Amman, Jordan

7th - 8th August 2024
Day one in-person, Day two virtual



ORGANIZING UNIVERSITIES



PARTNER INSTITUTIONS



UNDER THE PATRONAGE OF



**HIS EXCELLENCY
PROF. NATHIR OBEIDAT**

President
The University of Jordan

CONFERENCE CHAIR



PROF. RA'ED MASA'DEH

Dean
Business School
The University of Jordan.

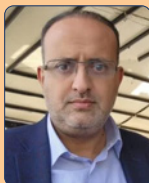
CONFERENCE CO-CHAIR



PROF. ALLAM HAMDAN

Dean
College of Business and Finance
Ahlia University
Bahrain

CONFERENCE CO-CHAIR



DR. BAHAAEDDIN ALAREENI

President
EuroMid Academy of Business and Technology

Editor-in-Chief, Springer Series :
- Contributions to Environmental Sciences & Innovative Business Technology
- Advances in Business and Technology Education.

CONFERENCE THEME

Techonomics and Beyond: Exploring the Interplay of Business, Technology and Society

HONORARY SPEAKER



PROF. ABDULLA Y. AL-HAWAJ

Founding President
Ahlia University, Bahrain

KEYNOTE SPEAKERS



PROF. KHALED HUSSAINEY

Professor, Accounting
Bangor University
Editor in Chief
Journal of Financial Reporting and Accounting
UK



PROF. SAMI AL-KHAZENDAR

Founder
e-Marefa Database
ARCIF Initiative
Jordan



PROF. GRACE KHOURY

Dean
Faculty of Business and Economics
Birzeit University
Palestine

KEYNOTE SPEAKERS



PROF. ABDALLAH A. EL-KHATIB

Previous Editor in Chief
Journal of College of Sharia and Islamic Studies

Qatar University
Qatar



PROF. AJLAN BIN MOHAMMED AL-SHEHRI

Editor-in-Chief
Public Administration Journal
Institute of Public Administration
Saudi Arabia



PROF. HANI AL-DMOUR

Editor in Chief, Jordan Journal of Business Administration.
Jordan



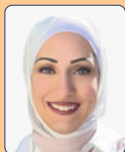
PROF. ALLAM HAMDAN

Editor-in-Chief
Journal of Business and Socio-economic Development
Ahlia University - Bahrain



DR. HAMAD ALAJMI

Interim Editor-in-Chief
Arab Journal of the Humanities
Kuwait University, Kuwait



Session Moderator

DR. HALA ZAIDAN

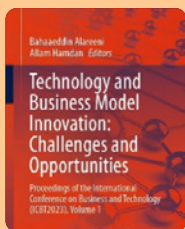
The University of Jordan

CONFERENCE TRACKS

- i.** Innovation and Implementation of Emerging Technologies in Business
- ii.** Entrepreneurship, Start-ups, and Business Success
- iii.** Digital Transformation in Marketing and E-commerce
- iv.** Sustainable Finance, Innovation, and Business in Uncertain Situations
- v.** Supply Chain Management and Emerging Technologies
- vi.** Fourth Industrial Revolution: AI and FinTech for Business Success
- vii.** Data Analytics and Business Intelligence and Data-driven Decision Making in Business
- viii.** Cybersecurity Trends and Challenges in Business and Risk Management Strategies in the Digital Era
- ix.** Smart Cities and Urban Innovation
- x.** Digital Health Solutions, Telemedicine and Health Informatics and Electronic Medical Records
- xi.** Regulatory Compliance in the Digital Economy and Intellectual Property Rights and Technology Innovation
- xii.** Green Technologies and Sustainable Development
- xiii.** Emerging Trends in Engineering and Technology
- xiv.** Cultural Intelligence and Diversity Management and Global Business Strategies and Internationalization
- xv.** Digital Transformation in Education
- xvi.** Artificial Intelligence Implications in Accounting and Finance
- xvii.** The Role of Technology and Innovation in Forensic Accounting and Auditing

PUBLICATION OPPORTUNITY

CONFERENCE BOOK / PROCEEDINGS



Papers accepted for the ICBT'Amman2024 after the double-blind peer-review process will be published in the Springer conference Book/Proceedings indexed by Scopus.

JOURNALS' SPECIAL ISSUES

Additionally, selected papers that have been presented at the conference will also be considered for further development of a possible publication in the highly esteemed partner journals.

| | | | | | |
|----------------------------|---|---------------------------|---|--------------------------|---|
| <p>SCOPUS, Q1</p> | <p>The image shows the cover of the "Journal of Financial Reporting & Accounting". The cover features a yellow and orange abstract design with a cityscape at the bottom. The journal is published by Emerald Publishing.</p> | <p>SCOPUS, Q2</p> | <p>The image shows the cover of "Discover Sustainability". The cover is dark blue with a circular, glowing pattern in the center. It is published by Emerald Publishing.</p> | <p>SCOPUS, Q1</p> | <p>The image shows the cover of "Competitiveness Review". The cover features a white background with a colorful, abstract design of a city or network. It is published by Emerald Publishing.</p> |
| <p>EBSCO, ARCIF</p> | <p>The image shows the cover of the "Arab Journal of Administrative Sciences". The cover is white with a blue and green design. It is published by UBT.</p> | <p>EBSCO, DOAJ</p> | <p>The image shows the cover of the "Journal of Business and Socio-economic Development". The cover features a blue and white design with a stylized building or structure. It is published by UBT.</p> | <p>SCOPUS, Q1</p> | <p>The image shows the cover of the "Journal of Strategic Marketing". The cover is dark green with the title in white text. It is published by Routledge.</p> |

IMPORTANT DATES

- **Conference Dates**
7th and 8th of August 2024
- **Paper Submission Deadline**
21st of July 2024
- **Deadline for registration of authors of accepted papers**
1st of August 2024

CONFERENCE REGISTRATION FEES

The ICBT'Amman2024 conference registration fees for both faculty members and graduate students are as shown in the following table:

| | PhD & Master Students | Academic |
|--|-----------------------|----------|
| Virtual Attend [With Publication] | \$ 250 | \$ 300 |
| Virtual Attendance (Presentation Only) [Without Publication] | \$ 100 | \$ 140 |
| Physically Attend [With Publication] | \$ 450 | \$ 500 |
| Physically Attend [Without Publication] | \$ 300 | \$ 400 |
| The conference fees cover the following: <ul style="list-style-type: none"> - Publication fee - Lunch - Coffee breaks - Certificate of attendance | | |

CONFERENCE ORGANIZING COMMITTEE

- **Prof. Allam Hamdan**
Ahlia University
Bahrain
- **Dr. Hashem Alshurafat**
The Hashemite University
Jordan
- **Dr. Bahaeddin Alareeni**
Middle East Technical University
Turkey
- **Dr. Hala Zidan**
University of Jordan
Jordan

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University of Jordan
Jordan
- **Ms. Suha Al Sanbary**
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- **Dr. Yaser Allozi**
University of Jordan
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- **Mr. Mohammad Jedayah**
University of Jordan
Jordan
- **Mr. Mahmoud Mansour**
University of Jordan
Jordan

IMPORTANT LINKS

- **Conference Link**
<https://icbtamman.com/>
- **Submission Link**
<https://confmanage.com/account/RegisterUser?id=45>

CONTACT

For further information or inquiries:

- **Dr. Hashem Alshurafat**
 hashema@hu.edu.jo
- **Dr. Hala Zidan**
 h.zaidan@ju.edu.jo



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